

Federika Sorbillo

Naples, 09/12/2000

Via xxxxxxxxxxxxxxxxxxxxxxxxxxxx – Napoli

+39 331xxxxxx | fedebillo@hotmail.it

EDUCATION

Master Degree, Luiss Guido Carli

Rome, Italy

Marketing – Major: Market Relationship & Customer engagement

09/2022 – 07/2024

Thesis title: The evolution of the business model in fashion retail driven by 4.0 technologies

Thesis subject: Management of commercial processes and sales networks- Thesis advisor: D'ambrosio Daniele

Average grade: 28.18/30

Final grade: 108/110

Bachelor Degree, Università Suor Orsola Benincasa

Napoli, Italy

Business Administration and Green Economy

09/2019 – 10/2022

Thesis title: Evolution and Importance of Brand

Thesis subject: Green Marketing - Thesis advisor: Umberto Costantintini

Final grade: 107/110

High School Diploma, Liceo Classico Adolfo Pansini

Napoli, Italy

Final grade: 96/100

09/2014 – 07/2019

WORK EXPERIENCE

World Fire E Security Service Srl

Naples, Italy

Hostess and Security

09/2022 – 09/2023

Buytron s.r.l.

Rome, Italy

Customer Relationship Manager

01/2024 – 03/2024

Grand Hotel Parker's

Naples, Italy

Sales and Marketing

03/2024 – 07/2024

SKILLS, ACTIVITIES & INTERESTS

Languages: Italian: Native | English: B2 | Spanish: B1

IT Skills: MS Office (Excel, PowerPoint, Microsoft Word), SPSS, WordPress, Photoshop

Certifications & Training: Digital Markstrat, Inside LVMH, Blue Ocean Strategy (BOSS), Business English Course, SPSS

Activities: Volunteer Work, Theatre

Interests: Travelling, Writing, Reading, Sport